13. KEY ACCOUNTABILITIES (Include linkage to KDP, MOP and Divisional Plan) • KDP/KPA:		To be referred to Manager:	 Secretary Senior Communication Officer 	 President Secretary to Cabinet 	11. Internal Stakeholders:	9. Financial: NIL	8. Position Overview
and Divisional Plan)			To be referred to Manager	 All Media (BPA, etc) Ministries and Communities 	12. External Stakeholders:	10 Legal:	

required to perform additional duties as required. This is position description provides a comprehensive, but not exhaustive, outline of the key activities of the role. It is an expectation that you may be Approved by: Date of Issue:

(27)

GOVERNMENT OF KIRIBATI POSITION DESCRIPTION

 Travel with Government officials and especially HE externally/internally to cover critical events for Government Public Relations planning and assessment and branding Information archives, media contact database and media report analysis Arrange public appearances for HE to increase and promote awareness to the Public on matters of pressing issues. 	Timely implementation of Government Communication Strategy • Timely press releases, press statements, Presidents and or Ministerial speeches	Presentation of news and press briefs to HE and Secretary OB when required public through media	Key Result Area/Major Responsibilities Major Activities/Duties	 Divisional/Departmental/Unit Plan:
officials and especially HE over critical events for and assessment and lia contact database and lia contact database and lia contact matters of Public on matters of	ss statements, Presidents	Reports on government policy, news and initiatives to public through media	ties/Duties	
 Well! policy releas multi Maint perce accon overa Improverse respo infort desig spoke 	Great inform mains within OB po	 Greater programmer initiatives 	Perfor	
Well kept record of government policy statements, news, press releases, speeches, photos and other multimedia records. Maintain favorable public perceptions of the government's accomplishment, agenda and overall responsibility. Improve media Partnership by responding to requests for information from the media or designate an appropriate spokesperson or information source	Greater public access to government information and news, mainstreamed information flow within Government Fulfillment of OB portfolio role in Good Governance and Public Relations	Greater public engagement on key Government activities and initiatives	Performance Measures/Outcomes	

14. Key Challenges

15. Selection Criteria

required to pe This is position description provides a comprehensive, but not exhaustive, outline of the key activities of the role. It is an expectation that you may be

Approved by: Date of Issue:	erform additional duties as required.

GOVERNMENT OF KIRIBATI POSITION DESCRIPTION

Obtaining information on timely basis from Ministries and Mainstreaming information flow within Ministries disseminating to media for publication

Marketing a Kiribati Government brand identity to Public.

Study the objectives, promotional policies, or needs of the government to develop public relations strategies that will influence public opinion or promote ideas.

15.1 PQR (Position Qualification Requirement):

Education: Certificate Qualification in Journalism or Form Seven School leaving certificate with one year work experience in Journalism Media. Form Six School Leaving Certificate with two years work experience in Journalism Media, Form Five School Leaving Certificate with three years work experience in Journalism Media.

15.2 Key Attributes (Personal Qualities):

Knowledge

- Protocol Knowledgeable in government and public protocols required when dealing with Government officials, diplomats.
- o Communications and Media Knowledge of media production, communication, and dissemination techniques and methods. This includes alternative ways to inform via written, oral and visual and website media
 - English and Kiribati Languages Knowledge of the structure and content of the England and Kiribati languages including the meaning and spelling of words, rules of composition, and grammar.

Ability

- Effective communication with the public or with other media.
- Plan or direct development or communication of programs

Skills:

 Active Listening – giving full attention to what other people are saying, taking time to understand the points being made,

This is position description provides a comprehensive, but not exhaustive, outline of the key activities of the role. It is an expectation that you may be required to perform additional duties as required.

Date of Issue:

Approved by:

GOVERNMENT OF KIRIBATI POSITION DESCRIPTION

Date of Issue:	Approved by:
This is position description provides a comprehensive, but not exhaustive, outline of the key activities of the role. It is an expectation that you may be required to perform additional duties as required.	This is position description provides a comprehensive, but not exhaum required to perform additional duties as required.
 Innovative, approachable and cooperative Social, motivated and committed 	
Attributes: o Efficient and Effective	
people from whom information will be obtained	
understanding why they react as they do. O Time Management – managing one's own time and the time	
Coordina Social Per	
inappropriate timesSpeaking – talking to others to convey information effectively.	
asking questions as appropriate, and not interrupting at	